



WISPAU

Wireless Internet
Service Provider
Association of Australia

ANNUAL REPORT

2024





SUMMARY

WISPAU has had a transformative year in 2024 with a new board, and a renewed focus on ensuring its objectives to promote and support the wireless ISP's in Australia by:

- Providing support and assistance to WISP's members of Australia relevant to the members
- Improving and extending relationships with vendors that have an association with services and products related to the wireless internet services provided by members
- Advocating on matters of relevance to members and the wireless internet service provider industry
- Establishing links with organisations of similar interests in improving the delivery of services to Australia via wireless internet
- Educating on the importance of WISP's in delivering broadband services and improving connectivity to persons in Australia

Much has been completed to establish the groundwork in 2024 for WISPAU and 2025 is set to see WISPAU grow and develop further and deliver value for its members.

INTRODUCTION

PRESIDENTS REPORT

It has been a very busy year in 2024 for WISPAU with a few exciting changes and developments in the organisation.

Stepping into the new role of President towards the end of 2023 was not without its challenges, first of which was to undertake a review and rebranding of the WISPAU logo and website. A lot of progress has already been completed, however there is more happening to improve the site.

Membership to WISPAU has increased with over 74 members now joined via the new website. Email newsletters and updates are now sent regularly with News and Events published on the new website and on social media.

This year also had an increase of vendors sign up to WISPAU and complete presentations online for members, of which most were recorded and are available for members to view at any time via the WISPAU member portal.

WISPAU updated details on financial hardship changes, responded to ACMA 6Ghz, IPART Review of rents for communication sites, TIO terms of reference and the Regional Telecommunications Independent Review.

WISPAU reps attended WISPALOOZA and Radcomms 2024 – of which there is more exciting developments on the way. 2025 will be an interesting year ahead!

ADRIAN ROBERTSON

WISPAU PRESIDENT





WISPA PRIORITIES

- Increase WISPAU Membership
- Increase Vendor Participation
- Increase Value of WISPAU Membership



ADDED PRIORITIES

- Promote WISPAU to the broader public
- Engage frequently in policy with relevance on behalf of members
- Engage with ACMA on policy and trials



WISPAU CONNECTIONS

- Develop opportunities for WISPAU members with other organisations
- WISPAU now a member of Internet Association of Australia and ACCAN
- Develop relationship with ARCIA

STRATEGIC PLAN 2025

MISSION

In 2025, WISPAU will continue to focus on its objectives of providing support and assistance to WISP members and deliver value of WISPAU membership to its members and vendors.

PROMOTE WISPS

In 2025, WISPAU will continue to promote the value of WISP's in Australia and the important part that WISPs play in achieving the vision of connecting Australians.

There are several challenges in the years ahead with competing technologies such as LEO and further fiber deployments, however there is also exciting developments with opportunities with vendors delivering equipment that will significantly improve connectivity in Australia by WISPs to deliver faster and more reliable services quicker, more cost effectively and with less risk than other technologies.

WISPAU will continue to also advocate for WISPs with ACMA, Government, and other industry agencies to ensure that WISPs are seen as part of the solution and not just an 'add-on' in delivering better connectivity for all Australians across a diverse landscape.

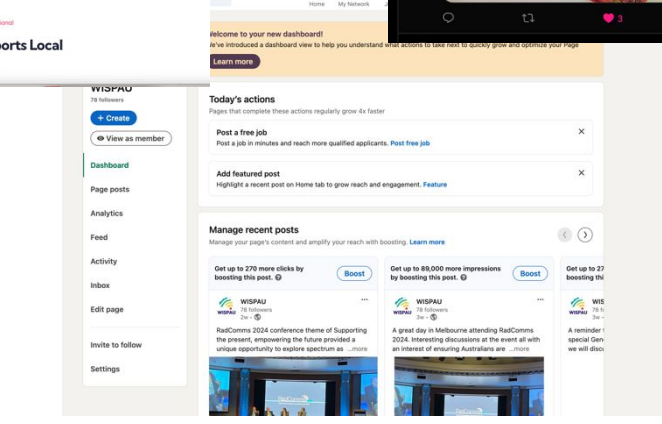
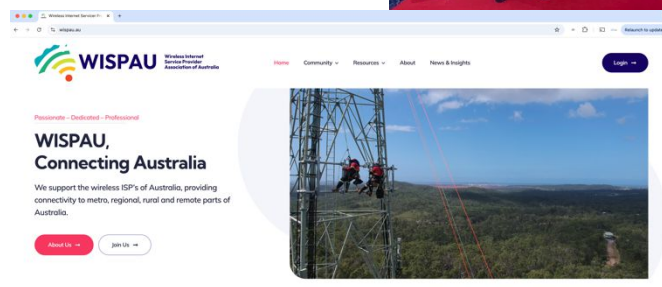
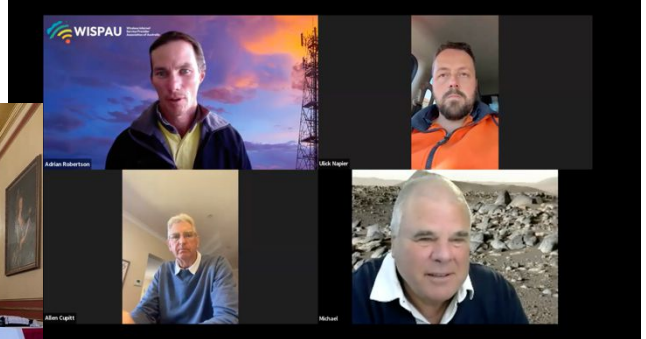
WISPAU CONNECTIONS

WISPAU will continue to develop relationships with other organisations to strengthen WISPAU.

Recently WISPAU became a member of the Internet Association of Australia and the Australian Communications Consumer Action Network (ACCAN). WISPAU is also currently formalizing relationships with Australia's Radio and Critical Communications Association (ARCIA) with discussions on how both organisations can work closely together and mutual benefits.

WISPAU continues to also work with the ACMA and will seek opportunities to develop policies and trials that benefit WISPAU members during 2025 and into 2026.

HIGHLIGHTS 2024





WISPAU has a mission in 2025 to grow and develop the organisation to benefit both WISP Members and Vendors

WHAT'S NEXT

2025 will be another exciting year for WISPAU and WISP's in Australia.

As well as regular meeting updates monthly online, and new vendor presentations online, WISPAU is progressing work on -

- Online Coverage Map on WISPAU website – the coverage map will allow members to save towers to a location and allow them to be searched online. Members will be able to save and edit towers directly indicating where they are located. WISPAU will then work with BIRRR and the Regional Tech Hub to have this map promoted on their sites with links to the map.
- Attendance at events to promote WISPAU and the importance of WISPs in Australia in 2025 including Commsday Regional and Remote Forum in Canberra, Comms Connect and other related events.
- Work with ACMA to work on faster implementation and trials of vendor equipment in 6Ghz lower band and further discussions on the upper 6Ghz band – advocating the band usage for WISPs to deliver improved services
- Opportunities for training from vendors to members, either online or in person
- Development of a Quality Assurance scheme (or higher compliance achievement award) for WISPs (similar to that already in place for UKWISPA)
- Discounts from Vendors based on WISPAU members (such as Splynx current offer of 10% discount on published price for WISPAU members using their billing platform)
- Further develop a working relationship with ARCIA, ACCAN and IAA and investigate further opportunities with other organisations that complement WISPAU and its objectives.



FINANCIAL SUMMARY

At the end of 2023, WISPAU was required to re-open a new banking account with the National Australia Bank and the recent change of Board members resulted in some delays in accounts being setup. The accounts were rectified by February.

There have been no membership fees applied during 2024 as WISPAU continues to develop and mature as an organisation. During 2025, membership fees will be discussed and determined to allow WISPAU to continue to grow and develop for its members.

Previous expenses in 2023 such as Xero and Gmail Suite have been cancelled reducing ongoing costs.

Sponsorship of items such as WISPAU logo rebranding, web and email hosting, and merchandise (WISPAU hats, shirts and coffee cups) occurred from Queensland WISP – Dreamtilt (owned and operated by Adrian Robertson).

Future sponsorships will be discussed in 2025 with other WISPs and Vendors to improve the financial position of WISPAU going forward.

2024

Current Assets	
Cash at Bank	\$928.92
Accounts receivable	-
Total	\$928.92
Fixed Assets	-
Total Assets	\$928.92
Current / Short Term Liabilities	-
Accounts Payable	-
Total	-
Long Term Liabilities	
NET ASSETS (NET WORTH)	\$928.92
WORKING CAPITAL	\$928.92

WIRELESS INTERNET SERVICE PROVIDER ASSOCIATION OF AUSTRALIA

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